

Integrated Health Promotion for Problem Gambling

Annual Report 2012-2013



Project undertaken with funding from Department of Justice, Office of Gaming and Racing

PCP: Bendigo Loddon PCP
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July 2013

Annual Report

1st July 2012 – 30th June 2013

Project title: Integrated Health Promotion for Problem Gambling

Organisation: Bendigo Loddon Primary Care Partnership

Report Prepared by: Stephanie Jelbart

Date submitted: 30th June 2013

Status update on project

Provide a status update on the intended deliverables for the reporting period – please indicate whether or not each deliverable has been achieved and provide a brief summary of the activity.

The Bendigo Loddon Primary Care Partnership (BLPCP) was funded by the Office of Gaming and Racing (OGR) as a non-priority funded PCP within the Problem Gambling Primary Care Partnership Program. The Bendigo Loddon PCP aimed to deliver three integrated health promotion objectives/outcomes in 2011-2012. These were:

1. Work closely with the Bendigo Gambler’s Help Service and Community Educator to enhance their understanding of the importance of upstream health promotion in problem gambling
2. Ensure integration of gambling risk factors into health promotion and prevention activities
3. Raise awareness of the effects of problem gambling and address the problem gambling social determinants via upstream integrated health promotion initiatives, namely the development of a Resource Kit as outlined in the previous work plan.

The BLPCP has continued to build the capacity of Gambler’s Help services to include IHP in their planning and practice by participating as an active member of the Problem Gamblers partnership group, offering support and opportunity to member organisations and their staff.

Further to this, Bendigo Loddon PCP has been a lead for ensuring the current financial year Gambler’s Help / PCP IHP plan, and subsequent plans, is more reflective of only collaborative, preventative activities, and can be measure adequately against the objectives and truly reflecting our work addressing the social determinants of problem gambling risks factors.

Strategies were implemented for each of the proposed health promotion deliverables and we are pleased to report that these deliverables have been achieved as follows:

Objective/Outcome	Strategies	Summary of Activity
1. Work closely with the Bendigo Gambler’s Help Service and Community Educator to enhance their understanding of the importance of upstream health promotion in problem gambling	<ol style="list-style-type: none"> a. Continue to be active members of the Gambler’s Help / PCP Partnership Group, meeting quarterly to plan, implement and evaluate collaboratively. b. Run a professional development session for all Gambler’s Help (St Luke’s Anglicare and Centacare) staff and Loddon Mallee PCP staff. 	<ol style="list-style-type: none"> a. St Luke’s Gamblers Help have convened four meetings during the 2012-2013 reporting year, attended by the Loddon Mallee PCPs, Centrecare and St Luke’s Gamblers Help. The priorities and practice of each group in attendance were shared at each meeting, to help identify opportunities for collaboration and support a regional response. The Bendigo Loddon PCP strongly encouraged this group to focus on only health promoting collaboration and evaluation. b. Bendigo Loddon PCP designed and delivered a forum in conjunction with the Loddon Mallee PCPs and Gambler’s Help (St Luke’s Anglicare and Centacare) to assist workers from each organisation to better understand roles and responsibilities and identify opportunities for collaboration. The forum aimed to increase the understanding of the Gambler’s Help staff in the practice of health promotion and how health promoting activities can support their clients. (More detail for this activity is included in the Case Study for this report).

<p>2. Ensure integration of gambling risk factors into health promotion and prevention activities</p>	<p>The Community Educator for St Luke’s Gamblers Help is invited to all Bendigo Loddon PCP health promoting activities.</p>	<p>The Community Educator for St Luke’s Gambler’s Help was invited to all Bendigo Loddon PCP health promotion activities and task groups, including the quarterly Health Promotion Project Workers Network (which extends to any community, women’s and health organisations across Bendigo Loddon with health promotion within their practice). They also attended the Bendigo Loddon Planning and Evaluation Group meetings held monthly focusing on embedding physical activity in the service response of mental health workers. Their involvement meant risk factors for problem gambling could remain within discussions during network and task group meetings and the Community Educator could provide advice.</p> <p>The Community Educator position became vacant mid 2012-2013 and was not filled until recently, therefore the collaboration between Bendigo Loddon PCP and St Luke’s Gambler’s Help was stronger between July 2012 and January 2013. As this position has only recently been filled by St Luke’s, Bendigo Loddon PCP will reconvene collaborative opportunities with St Luke’s Gambler’s Help.</p>
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<p>3. Raise awareness of the effects of problem gambling and address the problem gambling social determinants via upstream integrated health promotion initiatives, namely the development of a Resource Kit as outlined in the previous work plan</p>	<p>Building on the successful outcomes of the 2011-2012 project, Make A Mark, design a transferrable resource kit that can support other PCPs, community organisations or schools to implement a program such as Make A Mark.</p>	<p>Bendigo Loddon PCP designed a resource kit that is transferrable to other regions, to be implemented in partnership (for example between other PCPs, community organisations and/or schools). Its design is to help raise awareness of the effects of problem gambling and demonstrate how resilience against problem gambling by young people can be built into the school curriculum as a way of addressing problem gambling risk factors.</p> <p>As this Kit was not to be implemented, rather designed and circulated, a request was made for external organisations with the prevention of problem gambling as a priority to objectively critique the Kit. Central Victorian Health Alliance PCP and Northern Mallee PCP sent the Kit to their problem gambling task groups for evaluation and offered suggestions to aid improvements to the Kit. Subsequently, the Kit has undergone editing and is now <u>attached</u> for the Department of Justice with this report.</p> <p>Also <u>attached</u> is the previously submitted BLPCP HP Problem Gambling report which outlines the Make A Mark project as background to the 2012-2013 <i>Make A Mark Resource Kit</i>.</p> <p>➤ <u><i>Results from the 2011-2012 IHP Problem Gambling project, Make A Mark:</i></u></p> <p><i>A 10-week project was delivered with Year 9 students from a money management elective at Bendigo South East College. The project contained two components: an education component and a creative arts component. The classroom teacher designed education sessions around the Office for Gaming and Racing and Consumer Affairs resource ‘Consumer Stuff – Responsible Gambling, Building Resilience for Young Learners’. The St Luke’s Gamblers Help Community Educator supported the classroom teacher in the delivery of education sessions.</i></p> <p><i>The outcomes have been very positive, with students reporting the following as a result of being participants in this project:</i></p> <ul style="list-style-type: none"> • <i>92% feel confident in knowing what to do if they or someone they know was affected by problem gambling</i> • <i>96% feel confident about managing their money</i> • <i>76% feel they are now more confident in their ability to think creatively</i> • <i>76% feel they are now more confident about how to ‘make a mark’ on their life (e.g. future decision making)</i>
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Partnerships

Please provide your reflections on the partnership between the PCP and Gambler's Help Service – outline how this has matured over the reporting period and reflections on enablers and barriers.

St Luke's Gamblers Help have convened four meetings during the 2012-2013 reporting year. At these meetings most PCP representation was from Bendigo Loddon PCP and Central Victorian Health Alliance PCP, with some meetings attended via teleconference by Southern Mallee PCP, along with representation by Centacare which is a sub-contractor of St Luke's in the delivery of the Gambler's Help Program in Loddon Mallee. The group worked to a Terms of Reference and shared the priorities and practice of each group represented to help identify opportunities for collaboration and support a regional response. The objectives of the ToR became the enablers for the partnership:

1. To share information, data and research about gambling issues in the Loddon Mallee Region and the State of Victoria.
2. To jointly plan and report on Integrated Health Promotion, Service Coordination and Community Education.
3. To discuss local issues when relevant and seek solutions or advocate for resources to address these issues.
4. To prioritise our effort and resources to maximise our resources and integrate our activities.
5. To combine resources and planning expertise to present a forum in various locations in the Region when possible.
6. To identify potential partnership opportunities to progress gamblers help and problem gambling programs across the Loddon Mallee Region.

Bendigo Loddon PCP found over the course of the 2012-2013 year the group was not focused on true collaboration – not achieving ToR objective 2 and 4 – and may not have been able to effectively evaluate the partnership work. Therefore, strong encouragement was provided by Bendigo Loddon PCP to support the group to return the focus to only health promoting collaboration and evaluation, particularly for continued partnership and future planning. The design and delivery of the combined professional development forum also helped to achieve the group's objectives and build the capacity of Gambler's Help Program Management and staff to understand the links between PCP work and Gambler's Help.

Integrated Health Promotion (only applicable if funding directed towards IHP)

Demonstrate how PCP member agencies have planned and delivered evidence-based upstream Health Promotion interventions which address problem gambling – it is preferred but not required that you use the Department of Health IHP case study template to provide information on one health promotion intervention which addresses problem gambling (See Appendix A).

Since the commencement of the Problem Gambling PCP Program, a significant increase in the awareness of the risk factors for problem gambling has been achieved. The BLPCP IHP Plan for the bridging year 2012-2013 was a more simplified plan compared to previous 3-year plans; however several strategies were still included that addressed risk factors for problem gambling such as social isolation and mental health concerns, designed and delivered in partnership by Bendigo Loddon PCP member agencies. Such strategies included supporting mental health workers to embed physical activity in their service response with clients to promote good mental health, as well as address concerns of social isolation.

Bendigo Loddon PCP is currently strategically planning for the next four years, creating a 2013-2017 Integrated Health Promotion plan with Mental Health Promotion as one priority focus. Within this, the inclusion of risk factors for problem gambling will continue reflecting the progress already made to raise the awareness of the health and wellbeing impacts of problem gambling. Bendigo Loddon PCP will continue to support the work of Gambler's Help and CVHA as the priority-funded PCP, however in a reduced capacity due to funding being reduced across the Loddon Mallee region.

The Case Study presented in this report is of the professional development forum, an example of building capacity for integrated health promotion, conducted by Bendigo Loddon PCP in partnership with and for the Loddon Mallee PCP and Gambler's Help (St Luke's Anglicare and Centacare). The project *Make A Mark Resource Kit* is also attached as an example of health promoting activities aiming to raise awareness of how problem gambling affects health and wellbeing.

Service Coordination

(only applicable if funding directed towards Service Coordination)

Please provide a reflection on what has/has not been achieved in regards to problem gambling and Service Coordination – in particular, highlight how the PCP have established and/or strengthened referral pathways for people experiencing gambling-related harms.

This funding has in most part been directed to Integrated Health Promotion at Bendigo Loddon PCP; however, a great deal of work has gone into encouraging the electronic communication of referrals between agencies, including St Luke's Anglicare as the Gambler's Help agency for this region. Furthermore, the case study included in this report (professional development forum) demonstrates service coordination as a priority with one of the four forum sessions solely dedicated to building the capacity of Gambler's Help staff to better understand the benefits and opportunities of effective service coordination, including the use of Connectingcare to support the referral process.

Budget

Provide a summary of the project expenditure against the budget breakdown for the period of reporting – please identify any funds that will be rolled-over to the following year.

Deliverable (objective)	Expenditure	Amount
1. Work closely with the Bendigo Gambler's Help Service and Community Educator to enhance their understanding of the importance of upstream health promotion in problem gambling	Partnership with St Luke's Gambler's Help to deliver a half day capacity building professional development forum for St Luke's Anglicare and Centrecare staff regarding the value of upstream health promotion. (Case Study included in this report)	
	Catering	120
	Salary (including design and evaluation) 10 weeks @ \$39 per hour x 7.6 hours per week) Including Workcover, Superannuation, Oncosts	2,964
2. Ensure integration of gambling risk factors into health promotion and prevention activities	Facilitate opportunities for the St Luke's Gambler's Help Community Educator to collaborate with IHP agencies.	PCP funds
3. Raise awareness of the effects of problem gambling and address the problem gambling social determinants via upstream integrated health promotion initiatives, namely the development of a Resource Kit	Salary (including design and evaluation) 14 weeks @ \$39 per hour x 7.6 hours per week) Including Workcover, Superannuation, Oncosts	4,149
	Remaining salary (12 weeks @ \$39 per hour x 7.6 hours per week)	PCP funds
	Consultation and planning	1,185
	Printing, binding and distribution	1,220
	Administration	1,000
TOTAL		10,638
<i>There are no funds to be rolled over.</i>		

Issues/risk management

Provide a summary of issues that occurred during the project and the risk management strategies employed to address these issues.

The Bendigo Loddon PCP has ensured problem gambling remains a priority by including IHP for Problem Gambling within the Health Promotion and Planning Project Leader's portfolio. This is evidenced in meeting attendance, partnership work, and project delivery (as outlined in the attached Case Study).

Bendigo Loddon PCP will continue to support the regional approach of the priority funded PCP in the Loddon Mallee Region – Central Victorian Health Alliance – however, due to Bendigo Loddon PCP not receiving non-priority funds for the 2013-2014 period, support will be greatly limited.

PCP Integrated Health Promotion - Case Study

Details of PCP contact

Name of PCP	Bendigo Loddon PCP
Contact Person	Steph Jelbart
Position/Title	Program Leader, Health Promotion and Planning
Phone No.	(03) 5448 1683
Email Address	stephjelbart@bchs.com.au

Identified Partners

Partner Organisation	Roles and responsibilities with regard to the project	Contact person details (name, position)
St Luke's Gambler's Help	Support the BLPCP Health Promotion and Planning Program Leader to coordinate and implement a professional development forum for Gambler's Help staff in the Loddon Mallee region and Loddon Mallee PCP staff, ensuring the forum meets the needs of the Gambler's Help staff in attendance.	Chris Jacksen Manager – Counselling Services P: (03) 5448 1000 E: c.jacksen@stlukes.org.au
St Luke's Gambler's Help	Support the BLPCP HPP Program Leader to design and deliver sessions for the professional development forum to build the capacity of those in attendance to better understand the roles of health promotion and the roles within the Gambler's Help service, and where opportunities for collaboration and mutual benefit occur.	Phil Eddy Senior Manager Community Programs St. Luke's Anglicare P: 03 54481000 E: p.eddy@stlukes.com.au
Bethany Gallery	Support development of the <i>Make A Mark Resource Kit</i> .	Terry Jarvis Artist/Owner P: (03) 5442 4771 E: bethanygallery@impulse.net.au
Bendigo South East College	Support development of the <i>Make A Mark Resource Kit</i> .	Adele Luatutu Teacher – <i>Managing Your Money</i> P: (03) 5443 4522
Central Victorian Health Alliance	Provide feedback about the <i>Make A Mark Resource Kit</i> .	Emma Shannon Project Officer CVHA P: (03) 5472 5333 E: emmashannon@cvha.com.au
Centacare Mildura (Gambler's Help) / Northern Mallee PCP	Provide feedback about the <i>Make A Mark Resource Kit</i> .	Kayleen Tulloch P: (03) 50510050 M: 0417154019 E: kayleen.tulloch@centacaremildura.org.au Rebecca Koren Project Officer NMPCP P: (03) 5021 7604 E: rkoren@rchs.com.au
St Luke's Gambler's Help Community Educator	Provide feedback about the <i>Make A Mark Resource Kit</i> .	No worker available at the time

The Case Study below is, as required, a showcase of **one** project from the Bendigo Loddon PCP 2012-2013 work plan, the **Loddon Mallee PCP/Gambler's Help Professional Development Forum**. We have, however, also attached the result (final product, not case study) of the **second** project from the work plan, the **Make A Mark Resource Kit** for your perusal. Furthermore, we have included the Case Study from 2011-2012 (Make A Mark Project) as a reminder of the evidence, reasoning and methodology which prompted the follow-up production of the Resource Kit. Please contact the Bendigo Loddon PCP Health Promotion and Planning Program Leader for further information or clarification – 03 5448 1683 stephjelbart@bchs.com.au.

**Case Study
Title**

*Integrated Health Promotion with Loddon Mallee
PCPs and Gambler's Help*

Summary/Abstract

Bendigo Loddon PCP, in collaboration with the *Loddon Mallee PCPs / Gambler's Help Partnership Group*, designed and delivered a professional development session to increase the understanding of roles within each organisation and create opportunity for greater partnership. The forum also aimed to build the capacity of Gambler's Help staff – Therapeutic Counsellors, Financial Counsellors, Community Educators – to better understand health promotion and how health promoting activities can help to prevent problem gambling and assist in the response with program gamblers.

Attended by 18 participants representing the Loddon Mallee PCPs and Loddon Mallee Gambler's Help from St Luke's Anglicare and Centacare Mildura, the Forum was very well received by all. Participants reported:

- increased knowledge and understanding of Gambler's Help roles and PCP roles;
- increased knowledge and understanding of health promotion and how Gambler's Help clients and potential clients can benefit from health promoting activities;
- increased knowledge and understanding of how the practice of Gambler's Help can benefit from being involved in integrated health promotion activities;
- increased confidence to incorporate health promoting activities into practice;
- increase confidence to incorporate risk factors for problem gambling into practice; and
- a desire to work collaboratively as a partnership to promote, coordinate and implement health promoting opportunities.

Due to the success of the forum, participants requested another opportunity to further support and plan together; therefore a second forum will be delivered during July-December 2013, included in the 2013-2014 work plan of the Problem Gambling Priority-funded PCP, Central Victorian Health Alliance.

Background

Name of Project	<i>Gambler's Help / Primary Care Partnership Professional Development Forum</i>
Priority goal	To increase the understanding of roles within PCP and Gambler's Help; create opportunity for greater partnership; and build the capacity of Gambler's Help staff to better understand health promotion and how health promoting activities can help to prevent problem gambling and assist in the response with program gamblers.
Priority issue(s)	<p>The priority issues addressed by this project are:</p> <ul style="list-style-type: none"> • Enabling more effective engagement in partnership between Gambler's Help and Primary Care Partnership • Building knowledge and confidence of Gambler's Help and Primary Care Partnership staff to enable more effective partnership for the prevention and intervention of problem gambling • Understanding the benefits of health promotion for the prevention and intervention of problem gambling
Target group	The target population for this project is the communities of the Loddon Mallee, through the Loddon Mallee PCP staff and Loddon Mallee Gambler's Health staff.
IHP expectations 2012-2013	<ul style="list-style-type: none"> • Ensure integrated health promotion practice engages with hard to reach population groups and vulnerable communities. • Embed capacity building into integrated health promotion practice at all levels • Implement improved integrated health promotion performance measures including annual provision of case studies for dissemination through the PCP website. • Embed evaluation practice with the planning and implementation of health promotion.
Background	<p>Bendigo Loddon PCP has been part of the PCP/GH Partnership Group for a number of years. In recent times, the group has struggled to maintain momentum. In 2011, Bendigo Loddon supported Gambler's Help to regenerate the group and work more collaboratively on a plan. This progressed slowly, however partnerships were re-established. In the period of 2012-2013, Bendigo Loddon PCP established a further need for capacity to be built with Gambler's Help staff around health promoting practice, along with integrated planning, implementation and evaluation. It was felt that should the understanding of each other's roles (PCPs and Gambler's Help) and the benefits of health promotion, then a more concerted and collaborative effect could be achieved across the PCPs and Loddon Mallee Gambler's Help; therefore, a greater impact with vulnerable communities.</p> <p>As a result, Bendigo Loddon PCP initiated a Professional Development forum for all LM PCPs and LM Gambler's Help staff.</p> <p><u>Project management and governance arrangements</u></p> <p>Bendigo Loddon PCP managed this project, within the Health Promotion and Planning Program Leader's portfolio. The Program Leader reports directly to the PCP EO, who is then responsible to the BLPCP Board. The Bendigo Loddon PCP Program Leader liaised with all other Loddon Mallee PCP partners and St Luke's Anglicare (Gambler's Help) on a regular basis to design, coordinate and implement the forum. The Program Leader was also the PCP representative on the <i>PCP / Gambler's Help Partnership Group</i> meetings so was therefore able to share updates regionally and remain updated about regional opportunities. The Program Leader kept the Department of Justice up-to-date, including provision of the required half-yearly report.</p>

What sources of evidence were used to inform the decision?

Throughout the course of 2011-2012, it was apparent that in order to further the collaborative effort of the PCP/Gambler's Help partnership in Loddon Mallee, each member and organisation involved required a better understanding of each other's roles and to establish where synergy could occur to achieve a greater impact within our practice and therefore our community.

Discussions amongst the Loddon Mallee PCPs and Gambler's Help staff and management, both in and out of the PCP/GH Partnership Group meetings, helped to identify the need for professional development amongst the organisations to improve the capacity for greater collaboration and integration of activity. PCP/GH Partnership Group meeting minutes support this.

As a result, Bendigo Loddon PCP included in its *2012-2013 Health Promotion Primary Care Partnership Work Plan* to implement a professional development forum in collaboration with all participating members.

Objectives

The key objectives for the *PCP/GH Professional Development Forum* are:

- To increase the understanding of the Loddon Mallee PCP staff about the roles within Gambler's Help
- To increase the understanding of the Loddon Mallee Gambler's Help staff about the roles within Primary Care Partnership, specifically integrated health promotion and service coordination
- To increase the understanding of the Loddon Mallee Gambler's Help staff about the benefits of using health promoting activities to prevent and respond to problem gambling
- To identify opportunities for collaboration between PCP and Gambler's Help

Project participants

There were 18 participants attend this forum, from the Loddon Mallee Primary Care Partnerships (35%) and Gambler's Help agencies (65%) from St Luke's Anglicare and Centacare. A cross section of roles of those in attendance included:

- Executive Officer level
- Management level
- Project Officer level – Health Promotion, Problem Gambling
- Financial Counselling
- Therapeutic Counselling
- 'Other' – Community Services

Methodology and approach

The Bendigo Loddon PCP Health Promotion and Planning Program Leader began liaising with potential partners for this forum over a period of six months, with Gambler's Help Management and PCP Health Promotion Officers and Executive Officers. Discussions began around the content needed for the forum, ensuring that all in attendance would find the content relevant and useful to their own work, as well as see how potential opportunities for partnership could enhance deliverables.

Once content was agreed upon, by the Loddon Mallee PCPs and Gambler's Help, opportunities for delivering the forum in partnership were identified. Planning for each presentation then occurred, in partnership, in preparation for the forum. The end result saw the forum delivered by different members across the LM PCPs and Gambler's Help. This approach was taken to demonstrate and reinforce the ability to partner and the effectiveness of partnership. Subsequently, Bendigo Loddon PCP believes this was a key outcome for the success of the forum.

Results

Impacts and outcomes	<p>Of the 18 participants in the Professional Development Forum:</p> <ul style="list-style-type: none">• 100% reported the forum was in some way relevant to their work (with 91% stating they felt the forum was ‘relevant and useful’, or ‘definitely relevant and very useful’)• 98% reported all four presentations were mostly clear and easy to follow• 100% reported their practice for including health promotion opportunities and/or incorporating risk factors for problem gambling into their practice would change for the better• 100% reported health promoting activities are beneficial for preventing problem gambling• 93% reported health promoting activities are beneficial for supporting someone presenting with problem gambling behaviours• 100% reported incorporating risk factors into health promotion practice can help to raise awareness of, and prevent, problem gambling• 93% reported a partnership between Gambler’s Help and PCPs is beneficial for the prevention and intervention of problem gambling• 77% reported their knowledge of health promotion as good or detailed, a 27% increase post-forum• 79% reported they are confident or very confident to incorporate health promotion into their practice, a 41% increase post-forum• 91% reported their knowledge of the role and purpose of Gambler’s Help as good or detailed, a 27% increase post-forum• 93% reported they are confident or very confident about incorporating problem gambling risk factors into their practice, a 34% increase post-forum• 71% reported they are confident or very confident about working in partnership with Gambler’s Help and PCPs, to promote, coordinate and implement health promoting opportunities. <p>These results conclude the forum to be successful. Furthermore, all participants also expressed an interest in attending a second PD forum, reinforcing the value of the forum.</p>
Status and sustainability	<p>The results of this project will be presented to the Bendigo Loddon PCP Board, represented by member agencies within the PCP catchment. Further dissemination and promotion will be via the BLPCP bulletin, LM PCP Network, BLPCP Newsflash, and the PCPs and Gambler's Help partnership network.</p> <p>Bendigo Loddon PCP will continue to support the priority-funded PCP for Loddon Mallee, Central Victorian Health Alliance, in a reduced capacity considering the changes to funding. Bendigo Loddon PCP is included in the work plan for CVHA.</p>

Conclusions

This Integrated Health Promotion for Problem Gambling project, the *Professional Development Forum*, was a success. The partnership between the Loddon Mallee PCPs and Gambler's Help (St Lukes Anglicare and Centacare) has strengthened. Regular meetings occur on a quarterly basis for this partnership, now with a primary focus on intentional and measurable collaborative work. Furthermore, the Professional Development Forum enhanced the understanding of those operating within the partnership, to encourage better collaboration for greater impact with vulnerable communities. The request from those who attended the forum, to follow up with further professional development and opportunities to plan together, is testament to this.

The newly appointed St Luke's Community Educator will continue to be invited to attend all Bendigo Loddon PCP Integrated Health Promotion activities and networks. This will further support an integrated response to Problem Gambling Health Promotion.

Key success factors of this project – Professional Development Forum for Gambler's Help and PCP staff:

- Increased knowledge and understanding of Gambler's Help roles and PCP roles
- Increased knowledge and understanding of Gambler's Help staff about health promotion and how Gambler's Help clients and potential clients can benefit from health promoting activities
- Increased knowledge and understanding of Gambler's Help staff about how the practice of Gambler's Help can benefit from being involved in integrated health promotion activities
- Increased confidence of participants to incorporate health promoting activities into practice
- Increase confidence of participants to incorporate risk factors for problem gambling into practice
- A desire for participants to work collaboratively as a partnership to promote, coordinate and implement health promoting opportunities

Key challenges:

- Ensuring maximum attendance from PCP and Gambler's Help staff, particularly those needing to travel
- Ensuring maximum engagement of the target audience in attending the forum – barriers of travel, relationships, time commitment
- Ensuring maximum engagement during the forum – relevance required across a broad participant knowledge, interest and purpose

References (optional)

Not applicable.

APPENDIX A



Health Promotion and Gambler's Help

PD session with Loddon Mallee PCPs and Gambler's Help

21st March 2013

9:00-11:00am

VENUE – Beehive Building, Pall Mall, Bendigo (glass door entrance near Cash Convertors)

TIME	ITEM	WHO
9:00am	Welcome	Steph Jelbart (BLPCP)
9:10am	A. Gambler's Help Community Education role and PCP Health Promotion role ... opportunities for partnership	Steph Jelbart (BLPCP) and Phil Eddy (GH)
9:30am	B. Benefits that health promotion can offer people with gambling issues	John Baker and Emma (CVHA)
9:50am	C. Gambler's Help roles – Therapeutic Counsellor's role and Financial Counsellor's role	Marian Ruyter (GH) and Ross Smith (GH)
10:00am	BREAK – morning tea	
10:15am	D. Screening tools, promoting electronic referrals, opportunities to refer into health promoting activities	Leanne Oberin (BLPCP) Mette Hotker (GH)
10:30am	Opportunities for planning together	Steph Jelbart (BLPCP)
10:50am	Conclusion, evaluation and thanks	Steph Jelbart (BLPCP)

BLPCP – Bendigo Loddon Primary Care Partnership

CVHA – Central Victorian Health Alliance (PCP)

GH – Gambler's Help – St Luke's Anglicare and Centacare

APPENDIX B



Gambler's Help and Primary Care Partnership PD session

21st March 2013

St Luke's Beehive Building, Bendigo

ATTENDANCE:

Name	Organisation	Role
1. Marcia Dean	St Luke's	Community Services Support & NILS worker
2. Chris Jackson	St Luke's	Program Manager, Counselling Services
3. Emma Shannon	Central Victorian Health Alliance	Problem Gambling Project Officer
4. John Baker	Central Victorian Health Alliance	Integrated Health Promotion Project Officer
5. Eileen Brownless	Bendigo Loddon PCP	Executive Officer
6. Marian Ruyter	St Luke's Gambler's Help	Senior GH Counsellor
7. Ross Smith	St Luke's	Financial Counsellor
8. Jan Savage	Central Victorian Health Alliance	Executive Officer
9. Judy Pay	Campaspe PCP	Executive Officer
10. Kasey Williamson	Campaspe PCP	Integrated Health Promotion Project Officer
11. Kay Tulloch	Centacare Mildura	Gambler's Help Counsellor
12. Mette Hotker	St Luke's Gambler's Help	Gambler's Help Counsellor
13. Nyesha Ellis	St Luke's Gambler's Help	Problem Gambling Counselling and Health & Wellbeing program
14. Trevor Rice	St Luke's Gambler's Help	Venue Support Worker
15. Allison Cliffe	Centacare Gambler's Help	Manager
16. Meagan McGregor	Centacare Gambler's Help	Gambler's Help Counsellor
17. Steph Jelbart	Bendigo Loddon PCP	Health Promotion and Planning Program Leader
18. Leanne Oberin	Bendigo Loddon PCP	Executive Assistant and Team Leader