

Integrated Health Promotion – Reducing Tobacco Related Harm

Objective	Intervention Type and Strategies	Organisation	Partners	09/10	10/11	11/12
To reduce smoking amongst adults	D.1 To pilot an integrated life skills program for AOD clients with a focus on enhancing skills and capacity to reduce tobacco intake and encourage a healthy lifestyle	BCHS		✓	✓	✓
	D.2 Provide education and support on demand to prevent the uptake of tobacco and tobacco cessation activities for people and in the workplace	BCHS	TRTG Community Members Employers	✓	✓	✓
	D.3 By June 2012 the number of Bendigo Health staff who adhere to Bendigo Health's Tobacco policies will increase by 10%	BH	TRTG			✓
To reduce smoking amongst pregnant women	D.4 To implement strategies to encourage and support pregnant women generally to quit smoking by using the 5A strategy (Ask, Advise, Assess, Assist and Ask Again), when possible, increasing the referrals from GPs and other clinicians of pregnant women to smoking cessation programs and using other support mechanisms, where possible	TRTG	WHLM CVGPN			✓
To reduce smoking amongst adult Aboriginal and other high smoking prevalence groups, including young people, CALD community and those with mental illness	D.5 To facilitate the Victorian Laryngectomy Association's Smoking Prevention Program for Year 7 students in Bendigo to reduce the intention to uptake or maintain smoking behaviours	BH	Secondary Colleges		✓	

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	D.6 To facilitate the QUIT Victoria Critic's Choice Smoking Prevention Program for disadvantaged students aged 16 to 19 years of the Bendigo NETschool service to reduce the intention to uptake or maintain smoking behaviours	BH	NETschool Program		✓	
	D.7 To achieve below Victorian average smoking rates amongst Year 10 students at two Bendigo Secondary Colleges by June 2012.	BH	Secondary Colleges			✓
	D.8 In conjunction with QUIT Victoria conduct social marketing strategies to reduce the uptake of young people smoking in the City of Greater Bendigo	BCHS	Schools QUIT TRTG	✓	✓	✓
	D.9 Support BDAC youth group to develop smoke free messages through creative arts	BDAC	TRTG		✓	
	D.10 Extend the use of Ibera software by BDAC health workers to demonstrate the health impacts of smoking	BDAC	TRTG		✓	✓
	D.11 Smoking cessation and smoking prevention programs are promoted specifically to Aboriginal people and staff of Aboriginal specific services	BDAC	BCHS BH CVGPN DH IDHS	✓	✓	✓
	D.12 Conduct health information and education sessions in a range of settings to encourage the reduction of tobacco usage in North Loddon	NDCHS	Schools Sporting Clubs Mens' Shed Community Groups	✓	✓	✓

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To build the capacity of the health and community services workforce in order to help smokers to quit	D.13 To conduct one-on-one skill development and individual capacity building in response to those who wish to cease smoking	NDCHS		✓	✓	✓
	D.14 To complete and disseminate the local Bendigo Health's "Pharmacy Mapping Report" and recommendations to participating pharmacies in Bendigo	BH	Pharmacies		✓	
	D.15 To collaboratively develop and disseminate to local Bendigo pharmacies, a "localised referral pathway" for community members wanting to access Quit smoking support services locally	BH	Pharmacies	✓	✓	
	D.16 To extend the facilitation of Quit Victoria "Pharmacy Specific Staff Training" for more pharmacies who express interest in this training	BH	Pharmacies		✓	
	D.17 Invite funded Quit program providers to work in partnership with HH and investigate the feasibility of outreach services being provided to the area	HH	Alcohol and Drugs Network Loddon Mallee CVGPN BCHS		✓	✓
To provide leadership in tobacco reduction by establishing a Task Group to oversee the implementation of the Greater Bendigo and Loddon Tobacco Reduction Plan	D.18 To participate in the Tobacco Reduction Task Group to support local member services to collaboratively develop manageable local smoking prevention strategies for the Bendigo community	PCP Project Officer	BH CoGB LCMCS BCHS BDAC			✓

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	D.19 To conduct an annual forum to showcase best practice in tobacco reduction programs and review the Tobacco Reduction Plan actions annually	TRTG	BH CoGB LCMCS BCHS BDAC			✓